



## NEWS FOR IMMEDIATE RELEASE

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### **THE INN AT ST. JOHN'S AWARDED FOUR DIAMONDS BY AAA**

*Plymouth, Mich., January 19, 2012* – The Inn at St. John's in Plymouth, Mich. has been awarded the prestigious Four Diamond rating by the Automobile Association of America. AAA Diamond Ratings are widely recognized and trusted symbols that help travelers select hotels that meet their expectations. These ratings represent an assessment of the overall quality, the range of a facility and the level of hospitality offered by a property.

AAA Diamond ratings specify that Four Diamond-awarded establishments are *“upscale in all areas. Accommodations are progressively more refined and stylish. The physical attributes reflect an obvious enhanced level of quality throughout. The fundamental hallmarks at this level include an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail.”* With this designation, The Inn at St. John's becomes one of only 14 hotels in Michigan and the only hotel in Detroit's western suburbs to hold the Four Diamond rating.

“This award is truly testament to our staff, their hard work and commitment to excellent service,” said Paul Wegert, General Manager. “The secret is out on what our many repeat customers already know...The Inn at St. John's takes service and quality to heart every single day. We've worked hard to earn this designation and it shows.”

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The Inn at St. John's is Metro Detroit's premier international hotel, golf course and conference center. This historic property features more than 48,000 square feet of distinctive conference space, 118 upscale guest rooms and suites and 27 holes of resort-style golf as well as Five Restaurant, serving eclectic American cuisine. As of 2011, The Inn at St. John's is host of the prestigious Concours d'Elegance of America event, formerly held at Meadowbrook. Located just off M-14 near I-275 in Plymouth, The Inn at St. John's is just 20 minutes from downtown Detroit, Ann Arbor and Detroit Metropolitan Airport.

Since its inception in 1902 as a federation of independent motor clubs, AAA has existed to provide information, safety, security, and peace of mind to its now more than 50 million members. AAA's services have evolved to encompass roadside assistance, insurance and financial services, safety education, and public affairs. AAA is also an undisputed leader in travel information and services. In 1937, the first AAA field representatives were hired to inspect lodgings and restaurants, and in 1963, AAA began assigning lodging ratings from 'good' to 'outstanding'. In 1977 — AAA's 75th (diamond) anniversary — the Diamond Rating system was introduced for lodgings, with restaurants included in 1989. Today, the AAA/CAA Five Diamond Award® and Four Diamond Award® ratings are among the most well-known and respected trademarks in the global travel industry.

*[<http://newsroom.aaa.com/wp-content/uploads/2011/08/diamondguidelinesDec08.pdf>]*

For information regarding AAA's Diamond Rating System, please visit  
[newsroom.aaa.com/wp-content/uploads/2011/06/Diamond\\_Rating\\_System\\_Facts\\_2011.pdf](http://newsroom.aaa.com/wp-content/uploads/2011/06/Diamond_Rating_System_Facts_2011.pdf)